



PRICE LIST





logo

- graphic formats: AI, CDR, JPG and other on demand
- colouring: CMYK, RGB and PANTONE on demand
- 3 - 5 project proposals

prices net*

starting with 120€

If you see it in your mind, you know its colour and shape – very good, it will make the work easier and the whole creation process will last much shorter. However if you have no idea at all, it's even better, because you will have a bigger choice. After sending 3-5 of my proposals, we choose one logo for further processing. When you will consider a project as finished, you send me an e-mail informing that you finally approve the project. It is then that I send the files.

logo ▪ for demanding

subject of negotiation

After client's approval of the main project, I work on secondary projects, for different use according to client's wish.

- black&white logo (for plate engraving or carving e.g. on a stamp)
- square logo (e.g. facebook avatar)
 - vertical logo (e.g. Skyscraper-type internet banner)
- black&white version with shades of gray and tonal transitions (newspaper printing) ▪ etc.

logo ▪ transformation

starting with 50€

brand book - basic

starting with 300€

- detailed description of logo/logotype construction
- logo calibration and orientation
- basic and protected areas sizes
- sign colouring (CMYK, RGB, Pantone)
- possible logo versions
- logo in mono- and achromatic
- examples of correct and incorrect logo use
- possibilities of logo use in company documents (namecards, envelopes, headed paper)

Brand Book contains systematized description of logo's colouring and construction with examples of its use, which allows avoiding mistakes in logo copying onto different materials.

business card

40 - 130€

- single-sided ▪ duplex

Pricing range concerns also: ▪ business card ▪ discount card ▪ pocket calendar ▪ etc.

** preparation for printing of materials printing for a printing house – extra 20% of the value of the listed service price*



letterhead	25 - 90€
corporate envelope	25 - 65€
briefcase bid	40 - 130€

Information useful in the creation process: the person's occupation or which branch the company belongs to.

leaflet **starting with 40€**

▪ single-sided ▪ duplex ▪ folded

Leaflet A6 format dimensions 105x148mm, A5 dimensions 148x210mm, A4 dimensions 210x297mm, DL dimensions 220x110mm and other formats.

catalog **starting with 130€**
folder **starting with 90€**

Graphic conception – base price + composition: 100 zł/ 1 page. Catalogues, folders over 10 pages composition: 50 zloty/ 1 page. Over 30 pages - price subject of negotiation.

newspaper bid **starting with 100€**

Base price for 4 pages, over 4 pages – price subject of negotiation.

poster **50 - 200€**

A3 poster dimensions 297x420mm, A2 dimensions 420x594mm, A1 dimensions 594x841mm and other formats on demand.

roll-up/ x-banner **75 - 250€**
package **75€**
cover **subject of negotiation**
other projects **subject of negotiation**
outdoor

▪ signboard ▪ banner ▪ OWV - foil on the glass ▪ coffer ▪ etc. **65€**
▪ billboard ▪ etc. **starting with 130€**

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photographs

subject of negotiation

- product photography
- picture retouch ▪ picture processing ▪ photomontage ▪ etc.

Rules of picture use for pictures included in graphic projects, not belonging to the client:

Allowed actions description: ▪ picture/photograph use in all printed and electronic forms, website use included

▪ picture modification or its use in different works ▪ spare copy creation

Prohibited actions description: ▪ re-selling of the original picture ▪ picture use against the law and rules

▪ picture's copy transfer to outside person or other organisations

web site

- graphic for namecard-type website

starting with 130€

If you see it in your mind, very good, it will make the work easier and the whole creation process will last much shorter.

However if you have no idea at all, it's even better, because you will have a bigger choice. After sending 3 of my proposals, we choose one for further processing. When you will consider the project as finished, you send me an e-mail informing that you finally approve the project. It is then that I prepare the graphic for website use and prepare a namecard-type website if interested.

Base price for a homepage graphic + 3 subpages. Every following subpage – price subject of negotiation.

mailing

25 - 65€

banner

40 - 165€

- static ▪ flash

other projects

subject of negotiation

CANCELLATION:

of order after order approval

30% of order value

of order after service completion

100% of order value

The price list is not a commercial offer in interpretation of art. 66, , § 1 Civil Code.

The prices listed have information character and depend on number and quality of transferred materials and guidelines about the project.

The price list consists of prices net, a 23% VAT should be added.

We provide a VAT invoice for each order. I work in the whole of European Union (NIP UE).

** preparation for printing of materials printing for a printing house – extra 20% of the value of the listed service price*



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